



Global Cybersecurity
Association



Heinz V. Hoenen

Director
of Global Cybersecurity Association

Credit Suisse

Heinz V. Hoenen works in Business Capabilities, Process and Quality Management at Credit Suisse. He previously worked in multiple taxation roles at the company.

He has broad experience in many industries, in particular in the financial services, banking and insurance sectors. He has broad knowledge and experience in information technology, strategic marketing, networking, start-ups, products and project management.

Heinz has worked for Swisscom, Von Roll and NCR and was Head of IT/ Leader of eCommerce at Züritel, helping it grow from start-up to an e-commerce leader in Switzerland.

He is a lifelong learner and has a great passion for vision, future and reality with artificial intelligence, people and society, neuroscience, neurolinguistics and different types of technologies e.g. nanotechnology and medical.

Heinz's personal Twitter account "**Vision of the Future**" has a following of 44,000 people.

He is an Ambassador for Swiss Cognitive- The Global AI Hub.

Heinz studied economics at the Higher Business and Administration School HWV and completed his postgraduate studies in information technologies for executives with WISS at the Swiss Institute for Business Administration SIB.



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