



Dr. ir. Johannes Drooghaag, MBA, M.Sc., B.E.

Promoted in Applied Information Technology, Operations Management and Manufacturing, with vast experience in Operational Technology (OT), Information Technology (IT), Leadership Development and Business Development. - CEO Founder Spearhead Management - CEO Founder JD-Publishing - Consultant, Speaker, Trainer, Coach, Author - Social Media and Digital Marketing Service Provider - Top 10 Global Influencer and Thought Leader for Cyber Security, Agile, Cloud, IoT, Cloud and Edge, 5G, AI and Sustainability In my work I focus on the Human Element and enable people and organizations to maximize the collaboration with technology! Our connected society continues to deploy and connect technology at a higher pace than we can keep up with by using conventional training and education. This applies to private and professional usage of technology. Regardless of being consumer focused or embedded deep into manufacturing facilities, the developers, vendors, service providers and operators must create inclusive secure experiences for everyone who will use the available technology. Unleash the Human Potential!



SYNOPSIS

"Hybrid Cloud - Blessing or bane? Choose wisely"

Now that the dust is settling on Cloud-Native and Cloud-everything, there is another new term on the market which is ever growing. It is the Hybrid Cloud. Is this really new technology, or is it just a rebranding of something that has been around all along, being the pragmatic integration of onpremises with cloud technology?

Hybrid Cloud offers us many benefits we cannot achieve with other cloud-based solutions. European companies like to embrace Hybrid Cloud solutions. It helps them to avoid getting into the crosshairs of U.S. legislation like the <u>Foreign Intelligence Surveillance Act</u> "FISA" and Cloud Act, which authorizes access to data and systems of all U.S. based technology providers. Hybrid Cloud also enables companies to embrace the benefits of cloud and digital transformation without outsourcing critical processes and high value confidential information to external parties. Last but not least, Hybrid Cloud also offers a potential cure for one of the Cloud's great weaknesses: vendor lock in.

Hybrid Cloud creates significant challenges and enhances some of the weaknesses of Cloud platforms even further. The complicity of the shared responsibility model only increases. Who owns what and who is liable for what can become a challenge that may one day result up in expensive litigation, especially with a multi-partner Hybrid Cloud platform. Often underestimated is the potential gap between knowledge of internal and external resources, which is a preprogrammed risk in cybersecurity and data protection.

The rise of Hybrid Cloud as pragmatic alternative to cloud-only platforms shows that Public Cloud and Cloud-Native are not the only answer to the business demands. Let us make sure that we learn our lessons from the previous waves and do the right things the right way this time.

